



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 4595261

Schedule Dates 10/30/20-11/03/20
Advertiser Friends Of Mark Warner-Senate-D (31789)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est 9024-A (1462406)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Furman, Mike
Phone/Fax /
CPE 9024-A
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments EST 9024-A, 60's

Date Entered 10/29/20
Last Modified 10/29/20
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type Annual Member
Package Deal
Commission % 15.00
Commission \$8,250.00
Net Total \$46,750.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2020	42	\$55,000.00
Grand Total:	42	\$55,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/30/20-10/30/20	3	1:00	5A- News-Good Morning Washington at 5a						1			1	\$200.00	\$200.00	Washington (WJLA)		10/29/20
2.0	Normal Line / SPOT	11/02/20-11/03/20	3	1:00	5A- News-Good Morning Washington at 5a		1	1						2	\$200.00	\$400.00	Washington (WJLA)		10/29/20
3.0	Normal Line / SPOT	11/02/20-11/03/20	3	1:00	5:58:15A- News-Good Morning Washington at 6a		1	1						2	\$550.00	\$1,100.00	Washington (WJLA)		10/29/20
4.0	Normal Line / SPOT	10/30/20-10/30/20	3	1:00	5:58:15A- News-Good Morning Washington at 6a						1			1	\$550.00	\$550.00	Washington (WJLA)		10/29/20
5.0	Normal Line / SPOT	10/30/20-10/30/20	1	1:00	9A- Live with Kelly						1			1	\$600.00	\$600.00	Washington (WJLA)		10/29/20
6.0	Normal Line / SPOT	11/02/20-11/03/20	1	1:00	9A- Live with Kelly		1	1						2	\$600.00	\$1,200.00	Washington (WJLA)		10/29/20
7.0	Normal Line / SPOT	11/02/20-11/03/20	3	1:00	10A- Rachael Ray		1	1						2	\$250.00	\$500.00	Washington (WJLA)		10/29/20
8.0	Normal Line / SPOT	10/30/20-10/30/20	3	1:00	10A- Rachael Ray						1			1	\$250.00	\$250.00	Washington (WJLA)		10/29/20
9.0	Normal Line / SPOT	10/30/20-10/30/20	2	1:00	11:59:56A- News-ABC 7 News at Noon						1			1	\$350.00	\$350.00	Washington (WJLA)		10/29/20
10.0	Normal Line / SPOT	11/02/20-11/02/20	2	1:00	11:59:56A- News-ABC 7 News at Noon		1							1	\$350.00	\$350.00	Washington (WJLA)		10/29/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	11/02/20-11/03/20	2	1:00	12:57:56P- ABC-GMA3: What You Need to Know		1	1						2	\$600.00	\$1,200.00	Washington (WJLA)		10/29/20
12.0	Normal Line / SPOT	10/30/20-10/30/20	2	1:00	12:57:56P- ABC-GMA3: What You Need to Know						1			1	\$600.00	\$600.00	Washington (WJLA)		10/29/20
13.0	Normal Line / SPOT	11/02/20-11/02/20	3	1:00	3P- 3:30P (EST)		1							1	\$400.00	\$400.00	Washington (WJLA)		10/29/20
14.0	Normal Line / SPOT	10/30/20-10/30/20	3	1:00	3P- 3:30P (EST)						1			1	\$400.00	\$400.00	Washington (WJLA)		10/29/20
15.0	Normal Line / SPOT	11/02/20-11/02/20	3	1:00	3:59:27P- News-ABC 7 News at 4p		1							1	\$350.00	\$350.00	Washington (WJLA)		10/29/20
16.0	Normal Line / SPOT	10/30/20-10/30/20	3	1:00	3:59:27P- News-ABC 7 News at 4p						1			1	\$350.00	\$350.00	Washington (WJLA)		10/29/20
17.0	Normal Line / SPOT	10/30/20-10/30/20	2	1:00	4:59:30P- News-ABC 7 News at 5p						1			1	\$550.00	\$550.00	Washington (WJLA)		10/29/20
18.0	Normal Line / SPOT	11/02/20-11/02/20	2	1:00	4:59:30P- News-ABC 7 News at 5p		1							1	\$550.00	\$550.00	Washington (WJLA)		10/29/20
19.0	Normal Line / SPOT	11/02/20-11/02/20	2	1:00	5:59:26P- News-ABC 7 News at 6p		1							1	\$1,000.00	\$1,000.00	Washington (WJLA)		10/29/20
20.0	Normal Line / SPOT	10/30/20-10/30/20	2	1:00	5:59:26P- News-ABC 7 News at 6p						1			1	\$1,000.00	\$1,000.00	Washington (WJLA)		10/29/20

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21.0	Normal Line / SPOT	10/30/20-10/30/20	3	1:00	6:58:46P- Wheel Of Fortune						1			1	\$3,500.00	\$3,500.00	Washington (WJLA)		10/29/20
22.0	Normal Line / SPOT	11/02/20-11/02/20	3	1:00	6:58:46P- Wheel Of Fortune		1							1	\$3,500.00	\$3,500.00	Washington (WJLA)		10/29/20
23.0	Normal Line / SPOT	11/02/20-11/02/20	3	1:00	11:00:26P- News-ABC 7 News at 11p		1							1	\$600.00	\$600.00	Washington (WJLA)		10/29/20
24.0	Normal Line / SPOT	10/30/20-10/30/20	3	1:00	11:00:26P- News-ABC 7 News at 11p						1			1	\$600.00	\$600.00	Washington (WJLA)		10/29/20
25.0	Normal Line / SPOT	10/30/20-10/30/20	3	1:00	11:35P- ABC-Jimmy Kimmel						1			1	\$600.00	\$600.00	Washington (WJLA)		10/29/20
26.0	Normal Line / SPOT	11/02/20-11/02/20	3	1:00	11:35P- ABC-Jimmy Kimmel		1							1	\$600.00	\$600.00	Washington (WJLA)		10/29/20
27.0	Normal Line / SPOT	11/02/20-11/02/20	3	1:00	8P- 9P (EST)		1							1	\$4,000.00	\$4,000.00	Washington (WJLA)		10/29/20
28.0	Normal Line / SPOT	11/02/20-11/02/20	3	1:00	9P- 10P (EST)		1							1	\$4,000.00	\$4,000.00	Washington (WJLA)		10/29/20
29.0	Normal Line / SPOT	11/02/20-11/02/20	3	1:00	10P- ABC-The Good Doctor (Monday)		1							1	\$3,000.00	\$3,000.00	Washington (WJLA)		10/29/20
30.0	Normal Line / SPOT	10/30/20-10/30/20	3	1:00	7:57:56P- ABC-Shark Tank (Friday)						1			1	\$3,000.00	\$3,000.00	Washington (WJLA)		10/29/20
31.0	Normal Line / SPOT	10/30/20-10/30/20	3	1:00	9P- ABC-20/20 (Friday)						2			2	\$4,000.00	\$8,000.00	Washington (WJLA)		10/29/20

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33.0	Normal Line / SPOT	10/31/20-10/31/20	1	1:00	7A- ABC-Good Morning America Saturday							1		1	\$400.00	\$400.00	Washington (WJLA)		10/29/20
34.0	Normal Line / SPOT	10/31/20-10/31/20	3	1:00	11:59A- Sports-ABC College Football Early							1		1	\$3,000.00	\$3,000.00	Washington (WJLA)		10/29/20
35.0	Normal Line / SPOT	10/31/20-10/31/20	3	1:00	3:30P- Sports-ABC College Football Late							1		1	\$3,000.00	\$3,000.00	Washington (WJLA)		10/29/20
36.0	Normal Line / SPOT	10/31/20-10/31/20	3	1:00	7:30P- Sports-ABC College Football Prime							1		1	\$5,000.00	\$5,000.00	Washington (WJLA)		10/29/20

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